



2009 Participation Agreement

Please complete the following exactly as you wish for it to be published:

Venue/Business: _____

Contact: _____ Title: _____

Physical Address: _____ Zip: _____

Mailing Address (if different than above): _____ Zip: _____

Phone: _____ Ext.: _____ Fax: _____

Email: _____

(email will be used to communicate program coordination only and will not be shared or sold)

Website: _____

TERMS:

Yes! We would like to participate in epicure.sb in October 2009; and we agree to the following:

- **We agree to program/offer something unique in order to be included on the schedule of events**
- We will provide descriptions and details on our event(s) to the Downtown Organization no later than **July 15th, 2009** in order to be included in printed materials
- We understand that if we do not meet the deadline our information may not be published in the promotional materials
- We agree to display epicure.sb information in a visible location
- We agree to promote our event(s) through internal marketing means including mailing and email lists, our website and any in-store promotions
- Please describe how you plan to promote your event(s) in addition to the epicure.sb promotional efforts:

Signature: _____ Date: _____

*Please return this form by **May 31st** to:*

Downtown Organization
PO Box 240
Santa Barbara, CA 93102
Fax (805) 962-3286