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Plazas & Paseos

November / December 2011

The Downtown Organization Bi-Monthly Newsletter

Check out the latest *NEWS* from the Downtown Organization (DO)! Please take a minute to Update Profile/Email Address below to ensure that you receive timely information in the future.

1st Thursday - November 3rd

Visit Downtown Santa Barbara from 5-8pm on Thursday, November 3rd for your free monthly dose of art, culture, music and fun! More than 30 cultural venues will stay open late to showcase new exhibits, artist receptions, musical performances, lectures, fun activities and demonstrations. State Street comes alive this month with outdoor performances and demonstrations by:



- PIANOS ON STATE, *Various Downtown Locations*
- PRINCE & FAIRY ART CONTEST
Corner of Anapamu and State Streets (SBMA) and Paseo Nuevo Center Court
- KALINKA, *900 State Street*
- TEMP AIR TATTOO, *Paseo Nuevo*

For more information on participating November venues visit [1st Thursday](#) or contact [Kim](#).

December *1st Thursday* will take place on December 1st.

Prince & Fairy Art Contest - November 3rd



**SANTA BARBARA
DOWNTOWN
ORGANIZATION**

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Calendar of Events

Nov. 3 & Dec. 1

Each year one boy and one girl are chosen to be the Holiday Prince and Fairy in the *Annual Downtown Holiday Parade* based on the creativity and imagination expressed in their holiday work of art.



This year, the Prince & Fairy Art Contest will take place on Thursday, November 3rd from 5-8pm as part of the monthly *1st Thursday* event. Children ages 6-10 are invited to draw, color or paint a picture that represents holiday dreams and what makes the holidays special to them. Stop by to drop off or create your entry with art supplies on site.

Can't make it out to *1st Thursday*? Feel free to drop off or mail artwork to the DO Office at **27-B East De la Guerra Street**.

Winners will be invited to lead the December 2nd parade in a horse drawn carriage and light the huge holiday tree at Victoria and State Streets with a magic wand! The winning pieces of art will be professionally framed as well so the winners can have a keepsake from the event. The runners up will carry the official parade banner.

Click [here](#) for complete contest information or contact [Kim](#).

Holiday Dreams- December 2nd at 6:30pm

Celebrate the dreams of the holiday season as the *59th Annual Downtown Holiday Parade* makes its way down State Street to entertain and amaze children and families within the Santa Barbara community.

On Friday, December 2nd at 6:30pm, the much anticipated Holiday Parade will once again amuse more than 50,000 spectators as giant helium balloons float down State Street amidst magnificent marching bands, fabulous floats and spectacular performance groups in elaborate, colorful costumes. Watch as the audience cheers on the arrival of the Grand Marshal and professional surfer, Lakey Peterson, the Holiday Prince and Fairy and of course, the man in the red suit himself, Santa Claus!



1st Thursday: An Evening of Art & Culture

Various Downtown Locations
962-2098 x24 or [1st Thursday](#)

November 8
*DO Board of Directors
Nominations*
962-2098 x21

November 12
Veteran's Day Parade
State Street
568-0020

November 30
*La Arcada
Christmas Walk*
La Arcada Court
966-6634 or [La Arcada](#)

December 2
*59th Annual
Holiday Parade
"Holiday Dreams"*
Sola to Cota
962-2098 x22

December 10
TubaChristmas Concert
Storke Placita
724 State Street
962-2098 x24

December 10, 12
*SB Festival Ballet Presents:
The Nutcracker*
The Arlington
899-2222 or [SBFB](#)

December 16
Una Noche de Las Posadas
El Presidio State Historic Park
965-0093 or [SBTHP](#)

Save the Date:
January 12, 2012
DO Annual Luncheon
Canary Hotel
11:30am

**January 26-
February 5**

Downtown businesses are welcome to participate in this festive evening by extending business hours, offering special promotions or host holiday treats such as hot cocoa or sweets.

Contact [Georgette](#) if you would like to display the official *59th Annual Downtown Holiday Parade* poster in your business or for more information on how to get involved.

Happy Holidays from the Downtown Organization!

The Annual TubaChristmas Concert is back!

Since its beginning in 1974, the TubaChristmas Concert has grown into a worldwide celebration with countries as far away as Switzerland honoring the legacy of William J. Bell with a compilation of traditional Christmas music performed by local horn players.

On **Saturday, December 10th**, this special Santa Barbara performance will feature 40+ brass players of all ages playing traditional Christmas carols arranged during the initial TubaChristmas Concert put on by American composer Alec Wilder. This performance is FREE to the general public and will be held at **Storke Placita in the 700 block of State Street from 12:00-1:30pm**. Be sure to get there early to grab the best view!



TubaChristmas is being conducted by Eric Heidner, Santa Barbara City College Band Director, and is sponsored by the Downtown Organization and Old Spanish Days.

Halloween Window Decor Contest Winners

Congratulations to our 2011 Halloween Window Decor Winners!

1st Place: Imagine
11 West Canon Perdido Street

2nd Place: Paseo Nuevo Guest Services
651 Paseo Nuevo Suite 805

3rd Place: Viva Oliva



Film Feast
962-2098 x24

Member Discounts

Find great offers and discounts at downtown businesses just for being a member of the DO!

Click here for savings and details:

[Member Discounts](#)

Follow us on Facebook and Twitter!

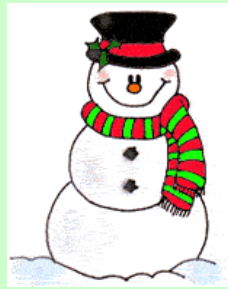


651 Paseo Nuevo Suite 207

Thank you to all of the businesses that took part in the 2011 Halloween Window Decor contest.

It's beginning to look a lot like Christmas...on State Street!

The holiday season is upon us and it is time once again to help spread the holiday spirit in Downtown Santa Barbara! Decorate your windows, storefronts, rooftops and any other areas that may be seen by holiday shoppers. Turn your festive notch up a dial and enter the DO Holiday Decor Contest for a chance to win the grand prize: **\$100** and the *Holiday Decor Award of Excellence* trophy!



Other holiday decoration acknowledgements include the Director's Award, President's Award, De la Guerra Award, Judges Award or Holiday Spirit Award. All winners will be featured in a press release sent to local media and recognized in the next DO newsletter.

The Holiday Decor Contest judging will be held on Wednesday, December 8th beginning at 5pm. Your business does not need to be open for judging. Look for entry forms to be hand-delivered mid-November. Click [here](#) for an entry form or for more information contact [Kim](#)

Visit our New Website!

The Santa Barbara Downtown Organization is proud to debut our brand website. Visit the new website for all of the latest shopping, dining, cultural, entertainment and special events information. The new site includes advanced mapping features, the ability for members to submit special events to our event calendar as well as a mobile application for smart phones.

Log on to santabarbaradowntown.com to explore our new look!

Keep an eye out for opportunities on how your business can take advantage of our new website!

Email info@sbdto.org for additional website information.

DO Board of Directors Nominations

On November 8th, the DO Nominating Committee will recommend a slate of director candidates to the Board of Directors for election. Additionally, any ten DO members in good standing may nominate director candidates by petition no later than November 22nd. Ballots will be mailed to the full membership in December and the results of the election will be announced at the DO Annual Luncheon on January 12, 2012.

For additional information on nominations or ballots, call 962-2098 ext. 21.

New Outreach Program Brings Community Liaisons to Downtown

Keep an eye out for a new team of community liaisons in bright yellow polo shirts with city logos that will help bring more safety to the Downtown area. This team is under the supervision of the Santa Barbara Police Department and their goal is to patrol some of the areas where crimes have risen. The team does not have the laws of arrest, although they will be reporting issues to the Police Department to help crack down on crimes. The new Community Service Liaisons are now circulating throughout Downtown, the waterfront and on Milpas Street.

Downtown Buzz...news on businesses in your neighborhood

- Advanced Eyecare and Laser Vision, 1345 State Street www.advancedeyecareandlaservision.com.
- Arlington Treasures, 1324 State Street
- Casablanca, 330 State Street, www.casablancasb.com
- Coco De Mer LTD, 1324 State Street
- Mendi Jewelry, 911 Paseo Nuevo www.mendijewelry.com
- Sense, 651 Paseo Nuevo Suite 101

Santa Barbara Downtown Organization

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