



**SANTA BARBARA
DOWNTOWN
ORGANIZATION**

Give & Get with the Downtown Member Discount Program

The Downtown Organization offers a Member Discount Program to encourage downtown employees to shop downtown with enticing offers by members willing to pass on the savings to other members. As a business, you can increase traffic by offering discounts to other Downtown Organization (DO) members and their employees. A complete list of participating businesses and the discounts offered is published on the DO website and new offers are featured in the DO

Newsletter. For example, did you know that **The Coffee Bean & Tea Leaf at 811 State Street** gives **10% off all beverages made in-store** to DO members that present their membership card? That can add up to a \$50 savings per year on your morning coffee!

- **Businesses decide the discount they want to offer**
- **Discounts can be changed, just let us know***
- **Participating businesses and discounts are published on our website at www.santabarbaradowntown.com and are listed in an easy reference Pocket Guide* to use on the go**
- **Owners, management and employees all receive Member Discount Cards and Pocket Guides**

If you would like to participate by offering a discount, please complete the following information and return to the Downtown Organization by **Friday, February 4, 2011** to be included in the 2011 Pocket Guide*

_____ Yes, I agree to participate for the year 2011 and I would like _____ cards for my employees.

Business: _____

Address: _____

Discount: _____

Contact: _____

Phone: _____ Email: _____

_____ No, I would not like to participate but I would like _____ cards for my employees.

Santa Barbara Downtown Organization
27-B East de la Guerra Street
Santa Barbara, CA 93101
Fax: 962-3286

For more information contact Ashleigh at adavis@sbdo.org or 962-2098 ext. 22

*Pocket Guide will only be printed once a year however you can sign up or change discounts at anytime.